

THE BULLETIN

VOLUME 13 ISSUE 3

3RD QUARTER 2019



A Message from the Director

Your Board of Directors held the 2019 3rd Quarter Board Meeting on Thursday, September 19th. The agenda focus of the Q3 Board meeting included discussion of the Board Secretary officer opening and the Board member replacement process. The agenda included a discussion of IP/QCS licensing requirements for logo trademark protection along with an update on the QCS website domain change underway. The Board received an update on grant activity, new Chapter initiatives, succession planning at the Chapter leadership level and the role of social media in QCS communication.

The Board is pleased to announce Brian Issing has accepted the role of Board Secretary for 2020. Mary Fortin performed these duties for the last 12 months in addition to her role as Assistant Treasurer. Three Board members will complete their second three year terms at year end; Terri Moore, Rick Ouellette and Bill Wilson. The Board has started the important work of filling the 2020 openings. The Q2 Bulletin outlined the general expectations for Board members and asked that members interested in consideration forward their information to the QCS email address. Current Board members also submitted candidates for consideration. Meeting discussion established 2020 backfill priorities in the functional areas of Communications and Human Resources. The target date to have the election process completed is November 15th.

The Board is addressing the Chapter succession planning process. Our most active Chapters have very strong local leadership teams including well-defined succession plans. The quality of the Chapter leadership team is a key to successful grant activity. A questionnaire was developed and sent to each Chapter to determine the status of key leadership positions at each Chapter. The questionnaire included a request regarding the process in place to ensure continuity in key leadership roles. Responses will be compiled and reported to the Board at the December Board meeting. In addition to the development of a Best Practice recommendation, the Board will immediately focus on Chapters that are currently at risk of dissolving due to gaps in key leadership roles.

The Board is in the process of chartering a Social Media task team to explore opportunities in this area. The QCS North American directory has 43,108 members. 13,657 are members are aligned with an existing Chapter. 75% of

OUR MISSION STATEMENT

The Society's purpose is to provide financial aid quickly and confidentially to and for the benefit of a member or a deceased member's surviving eligible dependent who is in need of financial assistance in the face of misfortune or emergency.

A Message from the Director (Continued)

our Chapter members are retired. The QCS Bulletin distribution list is very limited due to a lack of email addresses. One objective of the Social Media task team is to determine opportunities to improve the messaging and visibility of the Society by use of optional platforms. Board members Fred Ellrich and Jeanie Dowdle are leading this effort.

Local Chapter activity drives the Society's ability to identify and reach QCS members in financial need. Expanding the Chapter network remains a key Board initiative. The Eastover Mill is moving forward in the Chapter start-up process. A member directory has been provided members in Corinth, NY. Discussions continue with Shelbyville and Northern California leadership.

2019 grant activity for the period January – June reflected 54 grants from 12 Chapters totaling \$43,490. Pine Bluff made eight grants to support members that suffered from recent flooding. 56 grants were made in 2018 totaling \$88,853.

The QCS Board of Directors' priorities for 2019/2020 include the following:

- Finalize the Model for a Regional Chapter
- Formalize Chapter Leadership Succession Process
- Define Opportunities for Social Media Activity

The Board appreciates all Chapter leadership teams for their continued commitment to the QCS Mission. Chapter leadership volunteers remain the key to confidentially supporting QCS members in dire financial need.

A handwritten signature in blue ink that reads 'William A. Wilson'.

Bill Wilson
Executive Director

IP And Sustainability

MEMPHIS, Tenn. – International Paper focuses on sustainability throughout every step of the value chain to ensure the future of the planet, communities and the IP business. IP has launched a new website that highlights what employees around the world are doing *today* to guide IP toward our vision and to create value for generations to come. It's called **Our Renewable Future** and it demonstrates how IP is helping safeguard the health of forests, design and manufacture all our products sustainably. Visit internationalpaper.com/renewable to see how International Paper is creating a renewable future for people and our planet.

The Quarter Century Society, Inc. Historical Flashback (From QCS Archives)

At the meeting on December 11, 1936, George E. Smith, one of the original incorporators of Quarter-Century and for many years the Manager of International's Purchasing Department, regaled the members with some of the humorous tales with which he had "brought down the house" at many a former International and Quarter-Century gathering. George resigned from International Paper in 1933, after thirty-three years of service. Recently he has been with the New York World's Fair in a similar capacity. Fred Burbank, a former Sales Executive, and son of International Paper Company's former President, Alonzo N. Burbank, was another of the old timers present.

On April 30, 1937, there was a "Spring" meeting, followed by a dinner at the Murray Hill Hotel. The annual meeting and dinner on December 3rd, was held at the Hotel Commodore.

QCS Website

The QCS website can be accessed at <http://www.ipqcs.com>. You can update Bookmarks with <http://www.ipqcs.com>. You can also Google [ipqcs.com](http://www.ipqcs.com) and click the first item in the results.

Contact Information:

William A. Wilson
44 Boom Time Way
Bozeman, MT 59718
901-302-8862
ipqcs1923@gmail.com

www.ipqcs.com

IP And Business Roundtable

WASHINGTON, D.C. – Business Roundtable (BRT) announced the release of a new **Statement on the Purpose of a Corporation** signed by 181 CEOs, including our Chairman and CEO Mark Sutton. The statement is a commitment to lead their companies for the benefit of all stakeholders – customers, employees, suppliers, communities and shareholders. BRT is an association of CEOs of leading U.S. companies working to promote a thriving economy and expanded opportunity for all Americans through sound public policy.

Since 1978, BRT has periodically issued Principles of Corporate Governance that include language on the purpose of a corporation. Each version of that document issued since 1997 has stated that corporations exist principally to serve their shareholders. The new statement supersedes previous statements and outlines a modern standard for corporate responsibility serving the interest of all stakeholders, which is essential to driving long-term economic value and creating opportunity throughout our economy.

Every company in the BRT serves its own corporate purpose, but share a fundamental commitment to all stakeholders and 181 CEOs commit to:

- Delivering value to customers.
- Investing in employees.
- Dealing fairly and ethically with suppliers.
- Supporting the communities in which we work.
- Generating long-term value for shareholders, who provide the capital that, allows companies to invest, grow and innovate.

Each of our stakeholders is essential. International Paper commits to deliver value to all of them, for the future success of our company, our communities and our country.

Q4 2019 Calendar

4th Quarter Board Meeting	December 6th
Annual Board Meeting	December 6th

Food For Thought

- A wise man once said - nothing!
- Don't cling to a mistake just because you spent a lot of time making it.